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薬の写真をのせた薬袋による情報提供の有用性評価：写真入り情報提供せんとの比較

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Utilities between patient drug information leaflets printed with photographs of medicines (Leaflet method) and medicine bags printed with the same content of the leaflet (Bag method) were compared and evaluated by a questionnaire to patients. Four hundred twenty eight and 401 questionnaires were returned for the bag method and for the leaflet one, respectively. Consequently, the reading frequency of the present literature by the bag method was significantly higher than that by the leaflet method. The bag method was more effective than the leaflet method on the reading frequency among patients at the age 50's, whose reading frequency for the present literature was thought to be lowest. Less than 20% of patients answered that missing to take medicine could be improved by patient drug information, while more than 50% of patients answered that they could learn the names and the effects of medicines from the patient drug information in any method. The bag method is useful to increase the reading frequency of the patients for the present literature about drug information.